

Fundraising Tools!

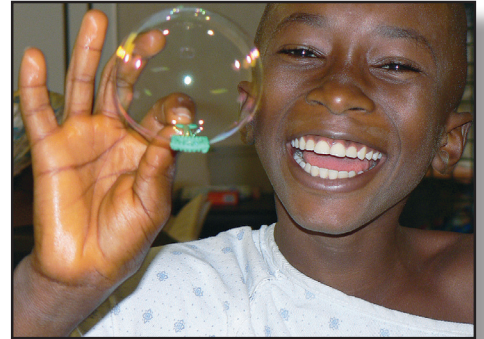


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Get onboard and try some of these successful fund-raising programs. Each program can be customized to fit your church's needs and resources. (Check with your local Regional Development Manager or Anchor Church office.)

My Cup Runneth Over: Clean Water Project

- ↙ Partner with a local restaurant on a designated day to ask customers to voluntarily purchase a glass of water for \$5 instead of receiving it for free.
- ↙ Sell bottles of water at a local restaurant, church coffeehouse/restaurant, college, or other appropriate public event.
- ↙ All proceeds received from the purchase of water would be donated to a Mercy Ships clean water project.
- ↙ Your youth group, choir, or college group could compete against each other to see which one can partner with the most restaurants and raise the most money.



Mercy Ships Greeting Cards (coming soon)

Sell greeting cards designed by our patients. This project is a great program for a youth group and can be a fundraising tool to raise money for a mission trip or to sponsor a life-changing surgery.

"Mercy on a Mission" Special Events

- ↙ Hold an African or ship-themed dinner and auction. Participants can dress like a member of the ship's crew – a captain, nurse, doctor, photographer, etc. (See auction idea under "Mercy Chores")
- ↙ Sell "Mercy Stock" in a Mercy Teams mission trip, thus raising money for the trip; after the trip, hold a "Mercy Stockholders" meeting and give a report on the trip.
- ↙ Hold a special event/dinner within your church or community to promote the medical and non-medical volunteer needs for the *Africa Mercy*. Your church could partner with an industry-related group (such as a local builders association, a trade school, a medical or dental college, or a local college) to promote the event.

Mercy Chores

- ↙ Great for youth groups or school community service groups! Perform a service such as car-washing, window-washing, lawn-mowing, or yard work; the wages would be donated to Mercy Ships.
- ↙ Auction 6 hours of a trip participant's time to do household chores.

"Don't be Casual about Showing Mercy": Dress Down Day

Students at schools requiring uniforms, employees at work, or a congregation during a church service are allowed to dress casually on a designated day if they each bring \$5.00. Proceeds would be donated to Mercy Ships.

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Equip the Ship

Provide medical supplies, general supplies and/or equipment for the *Africa Mercy* hospital ship. (Medical supplies include bandages, surgical gowns, eye packs, and UV blocking glasses.) Watch your equipment and supplies being delivered and utilized on the *Africa Mercy* ship.

Tips for the Ship: Food for the Ship or for a Mission Trip

- ↙ Partner with a local restaurant(s) to designate a day in which a church member can work as wait staff. Tips would be donated to the chosen project.
- ↙ On a designated Sunday morning, purchase cups of coffee that would normally be for free, with proceeds donated to Mercy Ships.

Mercy Teens: "The Rest of the World 101" Lock-In (coming soon)

A fun night of learning about "What is happening in Africa and how you can make a difference". Let us bring the ship, the volunteers, the "ship kids", and the world's needs to your church's youth.

"Sock It to Disease" Auction

A women's group/retreat or youth group can purchase "crazy" socks and hold an auction with proceeds going to Mercy Ships.

Fuel Up Sunday: Fuel Drive for the *Africa Mercy*

- ↙ Challenge your congregation to donate the same amount of money that they usually spend to fill up their vehicles' tanks. Proceeds would go toward the purchase of fuel for the *Africa Mercy*.
- ↙ This can be a one-time offering or a special donation drive over several weeks.
- ↙ Promotion can also focus on how much money can be saved by sharing rides to church, walking to church, riding your bike to church, etc. All money saved by cutting out fuel costs would be donated to Mercy Ships.

"Bring your Mercy Cell Phone to Church" (coming soon)

- ↙ During a specific worship service, members are encouraged to show "mercy" by donating to Mercy Ships via text message.
- ↙ Organize an email or text messaging campaign coordinated by the church youth group or college and career Sunday school classes.

See your Regional Development Manager or Anchor Church Manager for additional information.